

From: [Robert Avossa](#) on behalf of [Robert Avossa](#) [REDACTED]
To: [REDACTED]
Subject: Robert Avossa... hope the school year is off to a great start...
Date: Monday, August 12, 2019 1:47:44 PM

Demond,

We are hosting an event in Atlanta that I'd like you to attend -DA's National Superintendents Summit will be held in Atlanta, Sept. 18-20, and I'm writing now to personally invite you to attend.

As a former superintendent myself (Palm Beach County in Florida and Fulton County in Georgia), I can tell you that this summit will be an extraordinary opportunity for networking, peer learning and professional development. And also, because I've sat in your chair, I understand the reality of district travel budgets — but no need to worry on that front, because your cost of attendance is completely underwritten by the DA Leadership Institute.

You'll have three days to re-energize and gain new perspectives on district leadership with a group of like-minded colleagues.

- Deepen your leadership skills
- Improve outcomes for students
- Build strong national networks
- Discover new solutions

Travel expenses, including airfare (up to \$400), lodging, meals at the event, and all program costs will be covered by the DA Leadership Institute.

Space is limited so it's important that we hear from you as soon as possible.

To register, visit our site at: <https://daleadershipinstitute.com/superintendents-summit/>

Warm regards,

Robert M. Avossa, Ed.D

Senior Vice President & Publisher

LRP Publications

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 [REDACTED]

www.LRP.com | www.FETC.org

From: [Robert Avossa](#) on behalf of [Robert Avossa](#) <[REDACTED]>
To: [REDACTED]
Subject: Follow-up on our call to your office about superintendents summit
Date: Wednesday, August 7, 2019 3:14:55 PM
Attachments: [image002.png](#)
[image003.png](#)
[image004.png](#)

Dear DEMOND,

Robert Avossa here, publisher of District Administration magazine, following up on a call our team made to your office yesterday to discuss your participation in an invitation-only event for VIP superintendents. DA's National Superintendents Summit will be held in Atlanta, Sept. 18-20, and I'm writing now to personally invite you to attend.

As a former superintendent myself (Palm Beach County in Florida and Fulton County in Georgia), I can tell you that this summit will be an extraordinary opportunity for networking, peer learning and professional development. And also, because I've sat in your chair, I understand the reality of district travel budgets — but no need to worry on that front, because your cost of attendance is completely underwritten by the DA Leadership Institute.

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Warm regards,

Robert Avossa, Ed.D

Senior Vice President & Publisher

[REDACTED]
[REDACTED]

DA District
Administration[®]
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From: [Robert Avossa](#) on behalf of [Robert Avossa](#) - [REDACTED]
To: [Demond Means](#)
Subject: We are hosting a free event in ATL - you must attend! I'll call you to explain -
Date: Monday, August 5, 2019 2:49:07 PM

Demond,

We are excited to announce that we are bringing District Administration Superintendents Summit to Atlanta from September 18-20, and I want to personally invite you to attend this special event as my guest.

Our summits offer leadership development in a uniquely inspiring environment that I look forward to sharing with you. We limit attendance to only 70 superintendents in order to maintain a small-group feel and to enable everyone to participate in interactive presentations and plenty of collaboration, networking and relationship-building.

I know that you will return from this professional development opportunity with exciting new ideas and perspectives on the challenges and opportunities that exist in your school community.

There is no cost to attend the Superintendents Summit, and your summit travel expenses (airfare of up to \$400, hotel and meals) will be covered by District Administration. The Superintendents Summit will take place September 18-20 at The Whitley Hotel in Buckhead.

Please consider attending this event as my guest in celebration of your hard work within your school district.

Read more and register here: <https://daleadershipinstitute.com/superintendents-summit/>

From: [Robert Avossa](#) on behalf of [Robert Avossa](#) <[REDACTED]>
To: [Demond Means](#)
Subject: Fw: Announcing the 2019-20 Broad Academy cohort!
Date: Monday, April 15, 2019 5:45:27 PM
Attachments: [image001.png](#)

I'm not what to make of this but it looks like Broad announced their class - do you recognize anyone on the list - were any of them with you in LA? I'm sorry your not on the list - their loss

After giving it some thought I suggest we not email [REDACTED] but feel free to text her at the number I texted you...

----- Forwarded Message -----

From: Hoa Truong <[REDACTED]>
To: [REDACTED]
Sent: Monday, April 15, 2019 11:03:47 AM CDT
Subject: Announcing the 2019-20 Broad Academy cohort!

Hello Robert,

I hope this email finds you well!

Today we are excited to announce a new cohort of Broad Academy fellows. These 19 accomplished leaders come from a range of backgrounds and bring new perspectives to education and our network. Please join me in welcoming these leaders, many of whom you serve side-by-side with as we all work towards excellence and equity. Read the [full press release and get to know the new fellows](#).

Please take a minute today to support The Broad Academy and your new network members by sharing the news on your social pages:

- [Facebook](#) - *Select Share or create your own post.*
- [Twitter](#) - *Select Retweet and feel free to add your own message of congratulations.*

Thanks so much, and I hope to see you soon!

Hoa Truong

Managing Director, The Broad Academy

2121 Avenue of the Stars, 30th Floor
Los Angeles, CA 90067

[REDACTED]

broadcenter.org | [@broadcenter](https://twitter.com/broadcenter)

